

Peter D.

Media Literacy

Tools Of The Trade

MEDIA LITERACY MATERIALS

Peter D & Company, Inc.

2079 Camino Lado

Santa Fe, NM 87505

Phone: (505) 471-8437

FAX: (505) 471-8859

www.medialiteracy.net

MEDIA LITERACY CURRICULA- Middle and High School:

Alcohol Literacy Challenge: Underaged Drinking Prevention Curriculum (CD-ROM) MIDDLE OR HIGH SCHOOL

The Alcohol Literacy Challenge draws from the latest "Alcohol Expectancies" research to deliver the only media literacy lessons proven to reduce alcohol consumption. This 90 minute lesson features a fun, interactive game that teaches students how beliefs about drinking are created by advertising, and challenges the power of those beliefs to dictate their drinking behaviors. CD-ROM includes lesson plan, Windows PowerPoint and Mac Keynote presentations, along with graphic and movie files of ads. Window and Mac compatible.

Specify your choice of either the Middle School or High School ALC Curricula when ordering

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Smarter Than Your Average Teen Curriculum Series (CD-ROM) - Dr. D draws from his years of experience to create these powerful CD-ROMs. Each specific topic CD-ROM, in Volumes 1-7, presents 6-9 lessons utilizing 50-100 media samples. Designed for prevention, health promotion and critical thinking for **middle and high school** students. **Elementary School** CD-ROM, Volume 8, presents 26 lessons utilizing over 100 media samples. Includes lesson plans, handouts and homework assignments.

Critical Thinking (General Media Literacy Skills): Volume 1: 6 lessons	\$199
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Violence Prevention: Volume 6: 6 lessons	\$199
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Internet Predators & Exploitation-What Parents Need to Know: Volume 9: 7 lessons	\$149

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***SEE PAGE 1**

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Alcohol Literacy Challenge: Underaged Drinking Prevention Curriculum (CD-ROM) - College

The Alcohol Literacy Challenge draws from the latest "Alcohol Expectancies" research to deliver the only media literacy lessons [proven to reduce alcohol consumption](#). This 90 minute lesson features a fun, interactive game that teaches students how beliefs about drinking are created by advertising, and challenges the power of those beliefs to dictate their drinking behaviors. CD-ROM includes lesson plan, Windows PowerPoint and Mac Keynote presentations, along with graphic and movie files of ads. Window and Mac compatible.

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TOBACCO PREVENTION:

***SEE PAGE 1**

- Smarter Than Your Average Teen Curriculum Series(CD-ROM)- Tobacco Prevention: Volume 3 \$249

ALCOHOL PREVENTION:

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- AND**
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